### 1. TRADE AND INVESTMENT
Expand the U.S. economy through increased exports and inward foreign investment that lead to more and better American jobs

1. Increase opportunities for U.S. companies by opening markets globally (ITA, NOAA, NTIA, USPTO)
2. Increase U.S. exports by broadening and deepening the U.S. exporter base (BIS, EDA, ESA, ITA, MBDA, OS)
3. Increase high-impact inward foreign direct investment into the United States (EDA, ITA)
4. Strengthen fair competition in international trade for U.S. firms and workers by addressing and resolving foreign unfair trade practices and enforcing international trade agreements (ITA)

### 2. INNOVATION
Foster a more innovative U.S. economy—one that is better at inventing, improving, and commercializing products and technologies that lead to higher productivity and competitiveness

1. Grow a more productive, agile, and high-value manufacturing sector through partnerships and collaborations that accelerate technology development and commercialization (NIST)
2. Increase the capacity of U.S. regional economies to accelerate the production of value-added goods and services by providing services to and investments in businesses and communities (EDA, ESA, MBDA, NIST, USPTO)
3. Strengthen the Nation’s digital economy by championing policies that will maximize the potential of the Internet, expanding broadband capacity, and enhancing cybersecurity (NIST, NTIA, USPTO)
4. Accelerate the development of industry-led skills strategies that result in a productive workforce for employers and high-quality jobs for workers (EDA, ESA, NIST)
5. Accelerate growth of innovation-intensive economic sectors by building public and private capacity to invent, improve, and commercialize new products and services (EDA, NIST, USPTO)

### 3. ENVIRONMENT
Ensure communities and businesses have the necessary information, products, and services to prepare for and prosper in a changing environment

1. Advance the understanding and prediction of changes in the environment through world class science and observations (NIST, NOAA)
2. Improve preparedness, response, and recovery from weather and water events by building a Weather-Ready Nation (ESA, NOAA)
3. Strengthen the resiliency of communities and regions by delivering targeted services to build capacity (EDA, ESA, NIST, NOAA)
4. Foster healthy and sustainable marine resources, habitats, and ecosystems through improved management and partnerships (NOAA)
5. Enable U.S. businesses to adapt and prosper by developing environmental and climate-informed solutions (ESA, ITA, NIST, NOAA)

### 4. DATA
Improve government, business, and community decisions and knowledge by transforming Department data capabilities and supporting a data-enabled economy

1. Transform the Department’s data capacity to enhance the value, accessibility and usability of Commerce data for government, business and the public (ESA, NIST, NOAA, NTIS)
2. Improve data-based services, decision-making, and data sharing within the Department and with other parts of the federal government (BIS, ESA, ITA)
3. Collaborate with the business community to provide more timely, accurate, and relevant data products and services for customers (ESA, NOAA)

### 5. OPERATIONAL EXCELLENCE
Deliver better services, solutions, and outcomes that benefit the American people

1. Strengthen organizational capabilities to drive customer-focused, outcomes-driven mission performance (OS, All Bureaus)

*Note: ESA includes the Bureau of Economic Analysis (BEA) and the Census Bureau.*